THE WHITEPAPER

SG STAR GOLD

EVOLUTION OF BLOCKCHAIN IN e-COMMERCE

Business to consumer

Blockchain ledger technology

Binance smart chain network

Quick DApp platform

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ABSTRACT

Right now, there is indeed phenomenal growth throughout the Blockchain Industry. As of 2021, massive cryptocurrency milestones such as Bitcoin and Ethereum have reached all-time highs, indicating a future powered by Blockchain and cryptocurrencies. Despite significant short-term growth and market volatility, this ecosystem demonstrates a bright future, huge profits, and data protection. STARGOLD COIN has devised excellent products and services for the benefit of all Investors by demonstrating the possibilities for growth in this market.

STARGOLD COIN tackles one of the most significant issues in the e-commerce platform, the "Need to Trust," by delivering decentralised escrow services and payment processing based on institutional-grade smart contracts, which eliminate the need for buyers and sellers to trust one another. STARGOLD COIN intends to deliver a user-centric escrow solution that secures online and in-person transactions while also expanding payment acceptance choices with integrated wrapped currencies. STARGOLD COIN proposes a modern way to do business by providing Trust-As-A-Service to encourage commitment and eliminate the trust gap in the global marketplace.

ABBREVIATION

DLT Distributed Ledger Technology

API Application Programming Interface

P2P Peer-to-Peer

IPO Initial Public Offering

B2C business to customer

BSC Binance Smart Chain

OUR GOAL

Many parts of society are underappreciated in terms of their potential and technology breakthroughs; we want to change that by supporting and demonstrating that excellent people in the crypto world can bring the best of the Blockchain Industry to bear on behalf of the community.

WHAT IS BLOCKCHAIN TECHNOLOGY?

A blockchain is a decentralized ledger that records all transactions that take place on a peer-to-peer network. People involved can validate transactions while using technology with no need for a trusted centralized authority. Future applications include fund transfers, trade settlement, voting, and a variety of other concerns.

Blockchain, also known as Distributed Ledger Technology (DLT), uses decentralization and crypto algorithms hashing to allow the history of any digital asset unalterable and transparent.

Blockchain's Advantages

• Increased Transparency

• Permanent Ledger

• Cost-Effective

• Accuracy

• Secure

• Decentralized Nature

BLOCKCHAIN POTIENTIAL APPLICATION

BANKING

TRAVEL

HEALTHCARE

AUTOMOTIVE
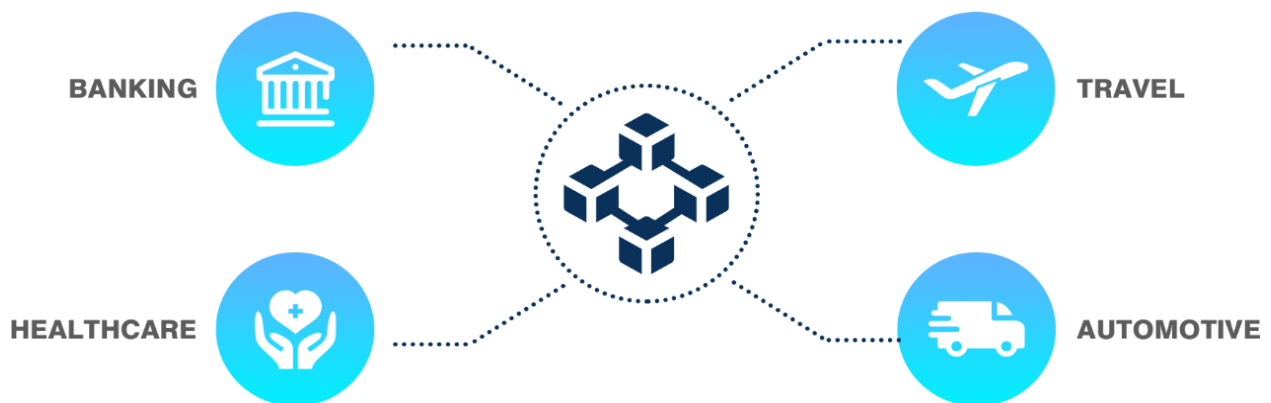
Binance vs Blockchain

We've always wanted to build a native blockchain for Binance since the company's inception. And, despite all of the changes we've made to the Binance ecosystem in the months since its inception, the blockchain project has remained a vital step toward our aim of exchanging the world.Binance Chain is a blockchain initiative started by Binance that has since enlisted the help of the whole Binance community. We aim to work together to build a blockchain that will serve as a decentralised alternative marketplace for issuing, using, and exchanging digital assets.

THE TECHNOLOGICAL RISE OF CRYPTOCURRENCIES

Cryptocurrencies are the most well-known application of blockchain. Cryptocurrencies, such as Bitcoin, Ethereum, and Litecoin, are digital currencies (or tokens) that may be used to buy goods and services. Crypto, which functions similarly to a digital form of money, may be used to buy everything from a meal to your next home. It has no intrinsic worth, no physical form, and the bank has no control over its supply. There are over 6,700 cryptocurrencies in the globe, with a total market capitalization of around $1.6 trillion, with Bitcoin accounting for the majority of the value. In recent years, these tokens have increased in prominence, with one Bitcoin being worth $60,000.The security of blockchain makes fraud much more difficult because each bitcoin has its own irrefutable identification number that is linked to one owner. Crypto eliminates the need for separate currencies and central banks—crypto may be transmitted to anybody, anywhere in the world, via blockchain, without the requirement for currency exchange or financial institution involvement.

There have been a number of significant advances in the realm of cryptocurrencies, some of which are listed below:

• Goldman Sachs announced the availability of Bitcoin funds to its high-net-worth clients, speeding up the use of virtual currency within the firm. Inside its private fortune is a modern Digital Assets Group.

• The investment bank's management section will soon assist wealthy clients in investing in Bitcoin.

• Large businesses are increasingly considering the use of a blockchain-based digital currency for payments. In February 2021, Tesla said that it would invest $1.5 billion in Bitcoin and accept it as payment for its automobiles.

• PayPal has begun allowing US users to utilise their bitcoin holdings to pay millions of its online merchants throughout the world. Customers with cryptocurrencies in their PayPal digital wallets, for example, would be able to use their assets to make purchases at the checkout.

Beyond bitcoin and cryptocurrencies, blockchain technology offers a wide range of uses. Consider blockchain technology to be a form of next-generation business process optimization software from a business aspect. Blockchain and other collaborative technologies promise to improve commercial procedures between organisations while substantially lowering the "cost of trust." As a result, it has the potential to deliver significantly better returns on investment than many typical internal investment funds. Financial organisations are looking into how blockchain technology can disrupt everything from clearing and settlement to insurance.

TRENDS IN E-COMMERCE

The increasing habit of buying products online is the major factors contributing to the swelling growth of the E-commerce industry. Not only is the demand increasing from the existing consumers, but also sincere efforts are being made to add new customers to the e-commerce ecosystem. This increase is on account of two major factors viz deep penetration of the internet and convenience. The Big Commerce survey revealed that 67% of the Millennials and 56% of the Gen-X prefer to search and purchase on e-commerce sites rather than physical stores. Around 47% of the world population has access to the internet. The percentage is much larger than the reach of Banks. In some developing countries the statistics state that more people have access to the internet than the lavatories. Thus, with internet being available to roughly half of the world population, every global E-commerce store has ~3.5 billion potential customers. Customers can shop 24/7 on any e-commerce websites. Also, the probability to shop anytime and the ability to compare prices and find better deals are the main reasons consumer shop online rather than physical stores. With some E-commerce websites adding features such as Augmented Reality (AR) and Virtual Reality (VR) the convenience has further increased.

Programs to Reward Loyalty

Many companies have recently created their own loyalty schemes. They are, however, so small that they do not gain the consumer's allegiance. Many loyalty programmes have nothing to do with customer spending or activities. On average, each user has ten active loyalty schemes and forgets the passwords for half of them.

NEED OF E COMMERCE PLATFORM

Telling a tale is the most effective approach to make a point. Let's start with Matteo's story. Matteo is the owner of an electronics business in Northeast Italy. He assumed he was sending money to a trusted supply partner in China, but fraudsters intercepted both Matteo's and the Chinese partner's email addresses. Later, e-mail spoofing was used to deceive the recipient about the message's origin. Due to a fictitious audit, such fraudulent e-mails would instruct purchasing corporations to wire money to a new bank account. Such bank accounts, on the other hand, belong to scammers. Not the suppliers Matteo nearly lost all of his money and business funds simply because he found ordinary emails and PDF orders to be simple to utilise and trust. Following a terrible chain of events, a quick examination of the spoofed emails' metadata revealed that they were sent from Nigeria, not China. Matteo couldn't say anything since he was dumbfounded.

Companies in legitimate business relationships might be targeted in this scam, becoming unwitting victims of email hacking scammers.

Because the acquiring firm was duped into wiring money to the fraudster's bank account, the supplier may first ship out the properly purchased products before never receiving payment. Or

The purchasing firm may make a payment and then never receive the ordered items (because the payment is never received by the supply company).

Internet dangers are an ever-increasing problem that is being tackled with ever-more sophisticated and complex tools and strategies.

The email scam of the phoney IBAN (Man in the Email) is quite old and is primarily dependent on social engineering, or the capacity to persuade people that something isn't true. Unfortunately, this is just one of many hazards that a Secure B2C e-commerce platform can help you prevent. When most people think of e-commerce, they think of Amazon, the online bookstore that surprised everyone by taking on the world's largest merchants. However, e-commerce isn't just about Amazon; there's a lot more!

EVOLUTION OF BLOCKCHAIN IN E COMMERCE

B2C (business-to-consumer) e-commerce (The Past)

Organizations have been using EDI to perform business transactions electronically since the 1980s. Sending and receiving orders, invoicing, and shipping notices are examples of these transactions. EDI is a means of extending the computational capacity of an organisation beyond its physical limits.

However, because of the enormous cost of network setup and maintenance, this strategy is absolutely out of reach for small and medium-sized organisations. Furthermore, the system is fairly inflexible, as adding a new vendor to the network would entail significant expenses and reorganisation.

B2C (business-to-consumer) e-commerce the internet (The Present)

With the arrival of the Internet, businesses of all sizes were able to communicate with one another electronically and at a low cost.

Depending on whether they were a manufacturer or a supplier, companies may choose from a variety of options. While this strategy alleviated many of the difficulties of the first generation, it also brought a lot of fragmentation and complexity, which inevitably led to cost increases and the complete lack of a uniform standard, which was ironically the only positive aspect of the first generation of e-commerce.

3.0 B2C e-commerce Blockchain is a distributed ledger technology (the future)

We aspire to build the next generation of B2C e-commerce platform, where the majority of the complexity and all of the requirements for performing ecommerce in a simple, secure, and cost-effective manner can be handled on the blockchain in a decentralised manner without the need to trust anyone. We intend to use the Blockchain to establish a new distributed decentralised inexpensive and trustless next generation "EDI."

STARGOLD

The way this currency kept track of transactions was truly revolutionary. Every transaction would be documented in a single, unchanging, and permanent record that would be open to the public. This digital ledger is referred to as a blockchain. Blockchain has revolutionised every industry in the best possible way over the last decade.

We, cut away the middlemen, lowering expenses for both customers and retailers. Stargold's ecommerce platform has been combined with BINANCE's blockchain technology, which is the industry leader. Stargold's solution highlights how blockchain technology may be utilised to tackle the problem of digital asset validation, such as a photo of a certified item sold online. The online consumer is assured of a proof of the digital asset on the blockchain, which is certified by a company like Binance, with this strategy.

E COMMERCE CHALLENGES

CHALLENGES IN E-COMMERCE

E-commerce reigns supreme in the digital age. However, this rapidly expanding market faces a number of significant obstacles:

LOYALTY TO CUSTOMERS

It is a critical issue because it takes a lot of effort for businesses to get new customers and keep them for a long time.

One of the reasons why ecommerce companies struggle to create client trust and loyalty is that, unlike street-shopping, a seller and a buyer don't know each other and can't see each other when conducting a transaction. Building client trust and loyalty takes a few transactions, time, and a lot of effort on the part of the organisation.

OPTIMIZING LONG-TERM PROFITABILITY

Increased sales are one method to build a firm, but profitability is what matters most in the end. Online merchants must always look for ways to reduce inventory costs, increase marketing efficiency, lower overhead, lower delivery costs, and reduce order returns.

SELECTING THE BEST TECHNOLOGY AND PARTNERS

Some online merchants may suffer growth issues as a result of technology limitations or hiring the wrong partners/agencies to assist them with project management.

Retailers who wish to expand must start with a solid technological basis.

You'll need to pick the correct shopping cart, inventory management software, email software, CRM systems, analytics, and more. Hiring the incorrect partners or organisations to assist them with project implementation can potentially impede their growth. When it comes to working with online shops, they must be very selective.

TOKEN

The Binance Smart Chain (BSC) network is used to execute smart contract-based apps, and is a coin based on the BSC network. Developers can utilise BSC to design decentralised applications (DApps) that help users manage their digital assets across many blockchains with low latency and large capacity.

For cryptocurrency users, the Binance Smart Chain provides a low-cost and quick DApp platform. Binance Smart Chain is a decentralised finance ecosystem and a parallel chain that enables for the generation of smart contracts.

STARGOLD is a cryptocurrency built on Binance's philosophy, and it is this notion that distinguishes it as a superior payment option. It's a response to the need for a trustworthy digital money with current, real-world uses. STARGOLD is expected to usher in a new era of decentralised and trusted payment in the global E-Commerce ecosystem, which will coexist with existing platforms. All E-Commerce platforms that fail to give viable benefits to consumers are our competitors in the industry.

On our e-commerce platform, customers would be able to buy and sell STARGOLD tokens. One of the primary advantages of being on the BINANCE SMART CHAIN would be the ability to combine the benefits of Payments and Rewards in particular goods where customers would be thrilled to be hooked in using Blockchain technology.

The following are the characteristics of the token:

After the ICO, will be listed on multiple cryptocurrency exchanges and can be exchanged for fiat money, digital currencies, and more established cryptocurrencies like Bitcoin and Ether.

BINANCE SMART CHAIN will form the foundation for. As a result, some API platforms will use the token as a payment gateway.

 Will transform the loyalty and rewards sector since consumers will be able to redeem their incentives in STARGOLD tokens without having to pay additional bank fees as they would with traditional currencies.

We will give airdrops, discounts, and bounties during the ICO, which will help to strengthen the company's brand identification, and we will use an Initial Exchange Offering afterwards to further confirm our commitment to our investors. We will have a thorough departure strategy as a contingency plan, in addition to the aforementioned elements.

Diversity is a source of strength.

When we have alternative interpretations for a problem, we can usually solve it faster. Progress is stifled and progression is hindered when everyone sees things the same way or in very similar ways.

While we will initially focus on a single implementation for obvious budgetary reasons, we will strive to create diversity at all levels.

We must make it difficult for any single actor or event to control or destroy the 51 percent of our federated nodes, because security is the most critical factor.

We understand. It is challenging to have high diversity in all domains, however diversity on a Federated Blockchain generally confers more advantages.

1 There is a wide range of jurisdictions. The federated nodes should be controlled by entities from several legal countries, making it nearly impossible to shut down the network through legal methods.

2 Geographical variety the federated node servers should be dispersed throughout the world, making it nearly difficult for a natural calamity (such as a flood or earthquake) to bring the network to a standstill. This geo-diversity must adhere to privacy regulations.

3 Cloud heterogeneity The cloud architecture that hosts the servers should be made up of multiple suppliers (for example, AWS, Azure, Google Cloud, Digital Ocean, Scale way), making it nearly impossible for one hosting provider to bring the network to a halt.

4 Different operating systems. The federated node servers should be able to function on a variety of operating systems, preventing the network from being shut down by a zero-day exploit.

5 Language Variation. The federated node servers should be designed in various languages so that a problem in one node cannot bring the network to a standstill.

BINANCE TECHNOLOGY

Binance is a cryptocurrency exchange that offers a trading platform for a variety of digital currencies. It was established in 2017 and has its headquarters in the Cayman Islands. In terms of daily trading volume, Binance is presently the largest exchange in the world. Changpeng Zhao, a developer who had previously designed high-frequency trading software, launched Binance. Binance was founded in China, but due to the country's increasing regulation of cryptocurrencies, it relocated its headquarters to the United States.

Most blockchains are designed as a decentralized database that functions as a distributed digital ledger. These blockchain ledgers record and store data in blocks, which are organized in a chronological sequence and are linked through cryptographic proofs. The creation of blockchain technology brought up many advantages in a variety of industries, providing increased security in trustless environments. However, its decentralized nature also brings some disadvantages. For instance, when compared to traditional centralized databases, blockchains present limited efficiency and require increased storage capacity.

Advantages

Distributed-Since blockchain data is often stored in thousands of devices on a distributed network of nodes, the system and the data are highly resistant to technical failures and malicious attacks. Each network node is able to replicate and store a copy of the database and, because of this, there is no single point of failure a single node going offline does not affect the availability or security of the network. In contrast many conventional database rely on a single or few servers and are more vulnerable to technical failure and cyber-attack.

Stability- Confirmed blocks are very unlikely to be reversed, meaning that once data has been registered into the blockchain, it is extremely difficult to remove or change it. This makes blockchain a great technology for storing financial records or any other data where an audit trail is required because every change is tracked and permanently recorded on a distributed and public ledger.
For example, a business could use blockchain technology to prevent fraudulent behavior from its employees. In this scenario, the blockchain could provide a secure and stable record of all financial transactions that take place within the company. This would make it much harder for an employee to hide suspicious transactions.

Trust less system- In most traditional payment systems, transactions are not only dependent on the two parties involved, but also on an intermediary - such as a bank, credit card company, or payment provider. When using blockchain technology, this is no longer necessary because the distributed network of nodes verify the transactions through a process known as mining. For this reason, Blockchain is often referred to as a 'trust less' system.
Therefore, a blockchain system negates the risk of trusting a single organization and also reduces the overall costs and transaction fees by cutting out intermediaries and third parties.

BLOCKCHAIN SOLUTIONS FOR E-COMMERCE

Blockchains are an ideal fit for the e-commerce business because they are designed to hold transactional data. Due to the significant influence of technology advancements, the concept of online selling has only been more exemplary with time. The most recent of these is blockchain technology, which is poised to transform every industry with its enormous potential. Blockchain has a lot to offer the e-commerce industry, from removing intermediaries to optimising processes.

Faster Transaction

Traditional payment processing systems, which entail roughly 16 processes, can have total fees ranging from 2% to 6%, according to Monetha, a payment processing start-up based on the Ethereum blockchain. Simplifying the transaction process can help both customers and merchants, given the various parties involved in a transaction. The need for intermediaries is eliminated because blockchain transactions happen on a single network. The network speed, as well as the rate at which new blocks are created, determine transaction speeds.

Increased Operational Effectiveness

With its decentralised model, blockchain has the potential to streamline operations and increase efficiency. Smart contracts can be used to regulate intermediaries such as payment processors and logistical partners. Because it delivers a sequence of recorded, uneditable data, visualisation throughout supply chains can be substantially improved.

Stores can have entire ownership of their assets, such as products, photographs, descriptions, videos, reviews, digital storefronts, and so on, thanks to the decentralised database. Consumers can get entire product information, including the origin, production, and components.

Data Security That You Can Trust- A centralised e-commerce store is always susceptible since inadequate encryption can quickly compromise it. Even systems that are well-encrypted can become encrypted as a result of new hacking techniques. Because of its decentralised ecology, it is hard to hack a blockchain system from a single point of entry. Hackers will be prevented from entering into networks and gaining access to sensitive consumer information and databases by using blockchain-based e-commerce. This will also guarantee that the company follows data security guidelines.

Payments Transparency and Trust- Transparency in transactions is provided by a blockchain system. The buyers' trust is increased as a result of this. Every transaction is recorded in a common ledger that no one may alter. High security, visibility, faster speed, and traceability are among the benefits it provides to e-commerce systems. For foreign e-commerce stores, cryptocurrency lowers transaction costs.

Supply Chain Management that is Optimized- It improves the supply chain's overall efficiency. The supply chain may involve several intermediaries, span continents, and entail a massive number of payments and invoices, depending on the size of the organisation and the type of goods.

This makes achieving the requisite level of transparency for e-commerce and retail supply chain procedures extremely difficult.

Blockchain facilitates the storage and tracking of product data, allowing any product to be tracked throughout its lifecycle, including who manufactured it and when it was made. Who purchased the merchandise, where was it stored, and who handled the order are all questions that need to be answered. When records on orders, sales, purchases, inventory, and other information are recorded on a blockchain, they cannot be wiped or changed. A supply chain that uses blockchain becomes more transparent, fraud-proof, and interconnected. This helps you save a lot of money.

Business Processes Integration- A blockchain is capable of much more than just online payment processing. It has the ability to communicate with both old and modern systems. From the perspective of an e-commerce seller, this means that he may integrate his online stores with a variety of procedures, partners, and internal and external systems. Blockchain is a distributed ledger that benefits everyone, including online stores, external entities, and businesses. A blockchain offers a merchant a plethora of possibilities.

Verified Customer Reviews - For e-retailers today, internet evaluations are both a scourge and a blessing. Before purchasing a product, buyers consult reviews. Positive feedback will help to increase product sales. However, a few dishonest merchants may occasionally post phoney reviews. Competitors may also generate unfavourable reviews, which will impact their competitors' goodwill. Product reviews can be validated via a blockchain. The logic behind writing and posting reviews is changed as a result of this. This way, a solid foundation for industry standards is built, resulting in a win-win situation for all parties concerned.

Product Offerings That Are Personalized-The blockchain can be used to track a customer's purchasing history. Buyers have complete control over this information, and they have the option of sharing it with the merchants of their choice. Companies will be able to give customers with products and services that meet their tastes using this information. Customer happiness and revenue will both benefit from personalised offers and loyalty programmes.

Expansion of the channel- By providing markets where anybody may sell their goods and services, blockchains and cryptocurrencies have ushered in a new era of decentralisation in e-commerce. These user interfaces allow merchants target the cryptocurrency-savvy audience and extend their retail channels, even if transaction volumes on these platforms are small when compared to normal e-commerce volumes.

User Experience Enhancement- A blockchain-based e-commerce system eliminates the need for multiple gateway logins while also providing increased security for purchases. It allays customer fears and increases visibility, which aids adoption.

The Internet of Things and Blockchain

The Internet of Things (IoT) refers to sensors and small computing devices or chips embedded in physical objects (assets) which communicate via the Internet. These communications can be with one another, with larger computers and computing systems and even with humans – for example modern security systems that notify a homeowner if they detect motion in the owner's home and connect the owner with the video camera in his or her living room.
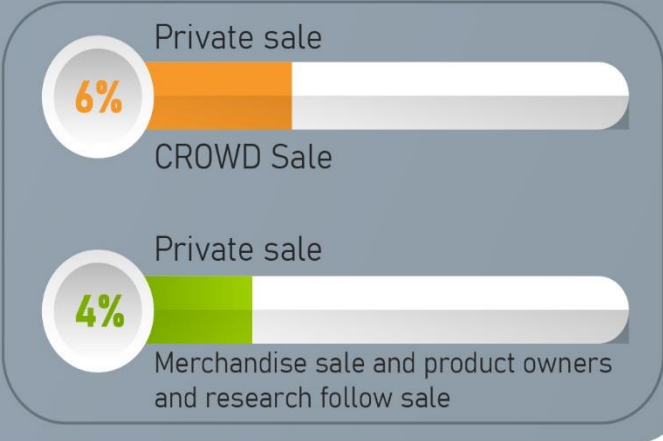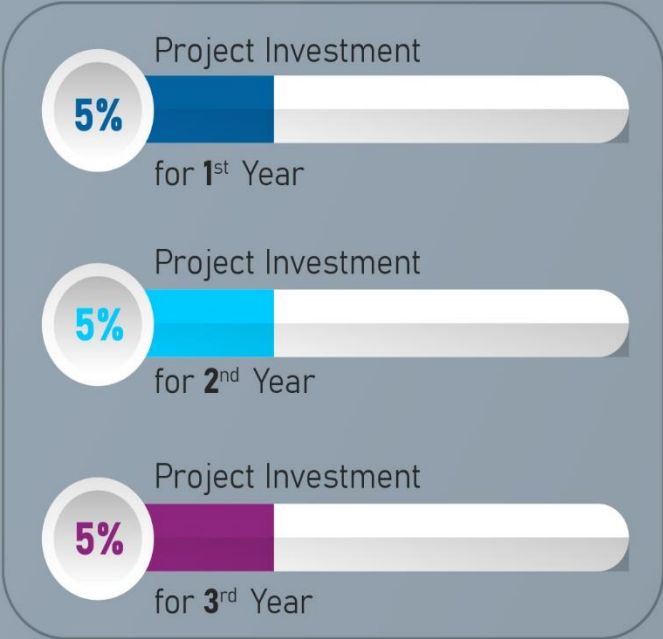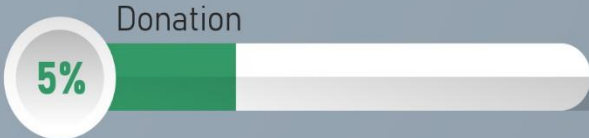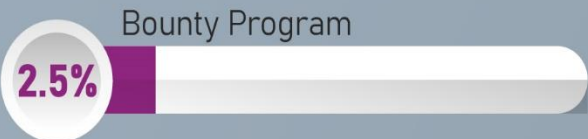
IoT devices can collect a wide variety of data. Examples of information related to trade and transport communicated by IoT devices include truck or maritime container location and movements via GPS coordinates; the opening and closing of container doors; container temperatures; external shocks to containers/pallets/products; and, for very expensive items such as some pharmaceuticals or luxury goods, the tracking or identification of individual packages or products.

IoT devices can be a useful way to capture data that is analysed by other systems that then supply the analyses' results to a Blockchain (i.e. systems that are Blockchain oracles), or they can be oracles themselves by providing data directly to a Blockchain. Nonetheless, IoT devices tend not to be used directly as oracles because of security concerns, and because systems that are connected to tens of thousands of IoT devices might be overwhelmed by data volumes. Also, writing constant data readings to a Blockchain could be expensive for those networks where every time you write data you have to pay a small amount. As a result, data from IoT devices is often filtered so that only data which goes outside of defined ranges is communicated, or the data is communicated as a total set of readings at the end of a process. A classic example of the use of IoT data by a Blockchain is for monitoring temperature sensitive goods (i.e. fruit that is supposed to be kept at between 4 and 15 degrees Celsius during shipment) for insurance purposes. During transportation an IoT device in a cargo container White Paper on Blockchain records that the fruit was kept at 0 degrees Celsius for 2 entire days. This information is given to the smart contract which notifies the insurance company that a payment should be made to the exporter to compensate for the goods destroyed by the excessively low temperature and that payment is automatically made by the smart contract without any further intervention by either the importer, the exporter or the transport company. This significantly decreases the cost for insurance companies of processing claims because they do not have to reconcile information submitted by the shipper/exporter with the insurance policy, evaluate the truth of the insurance claim (the IoT data provided the proof) and then request payment. In addition, it reduces the costs for the shipper/exporter as they do not have to undertake any further documentation of the problem which occurred, and they receive their insurance payment more quickly.

TOKENOMICS

20% Affiliate

2.5% Giveaway

2.5% Bounty Program

10% Project Research and development

5% Founders and associate Distribution

15% Holding for future development

10% Marketing

5% Donation

5% Risk management

5% Project Investment for 1st Year

5% Project Investment for 2nd Year

5% Project Investment for 3rd Year

6% Private sale
CROWD Sale

4% Private sale
Merchandise sale and product owners and research follow sale

KEY TO SUCCESS

Through the E COMMERCE Revolution in the Blockchain Era, STARGOLD aims to create a universe for everyone in a decentralised manner. Our team will construct an E commerce platform in the following year, which will allow for partnerships, exclusivity, and earnings to benefit the community. With us, you can buy, sell, dream, discover, and explore the Blockchain world like never before.

In the future, the platform will be updated to include more advanced capabilities to keep up with technological breakthroughs and growth. Developing E COMMERCE has undoubtedly been challenging due to trust obstacles, dysfunctional ecosystems, poor user experience, and resource limits, even though we live in a blockchain-enabled society.

The goal of STARGOLD is to build a scalable token system that will make producing, utilising, and trading using BINANCE far more accessible, cost-effective, and faster, resulting in increased business and acceptance. This would let nearly anyone to access trillions of dollars in highly leveraged and unique real-world and digital assets through.

Version of the whitepaper

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We're heading into the future with the promise of more engaging and innovative entertainment, higher financing for education, training, and service, more motivated workers, and more competitive businesses with flatter organisational frameworks and modern business models.

VISION

The STARGOLD team is working hard to entice a large number of investors to help create a bridge connecting the BINANCE TECHNOLOGY worlds.

It's a blockchain revolution with an e-commerce solution in a new approach. In this awful day of diminished trust and fraud, it is critical to provide a trustworthy platform.

Let's take a step forward with STARGOLD and use traceable payment to make the industry more secure. The estimated stability of the previous 12,000 years has come to an end, and we are seeing impact all around the planet. Not only do we intend to deliver a strong, transparent, and encrypted ledger system that is impossible to read, but we also have a full-proof plan in place to address the current issues. Blockchain technology, a miracle of the digital economy, has the ability to impact every industry and business. Even in its infancy, Blockchain has already proven to be the most promising technology, having the potential to transform industries as diverse as e-commerce and business-to-consumer (B2C) transactions.

The area's most prominent project is dedicated to using blockchain technology to reshape the E COMMERCE business.

Nobody can deny that in today's world, technology and E COMMERCE are a winning combination. This unified force is also critical in terms of how we trade:

Decentralized to a large extent dependable, safe, and simple for modern technology, it is cost-effective and quick.

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